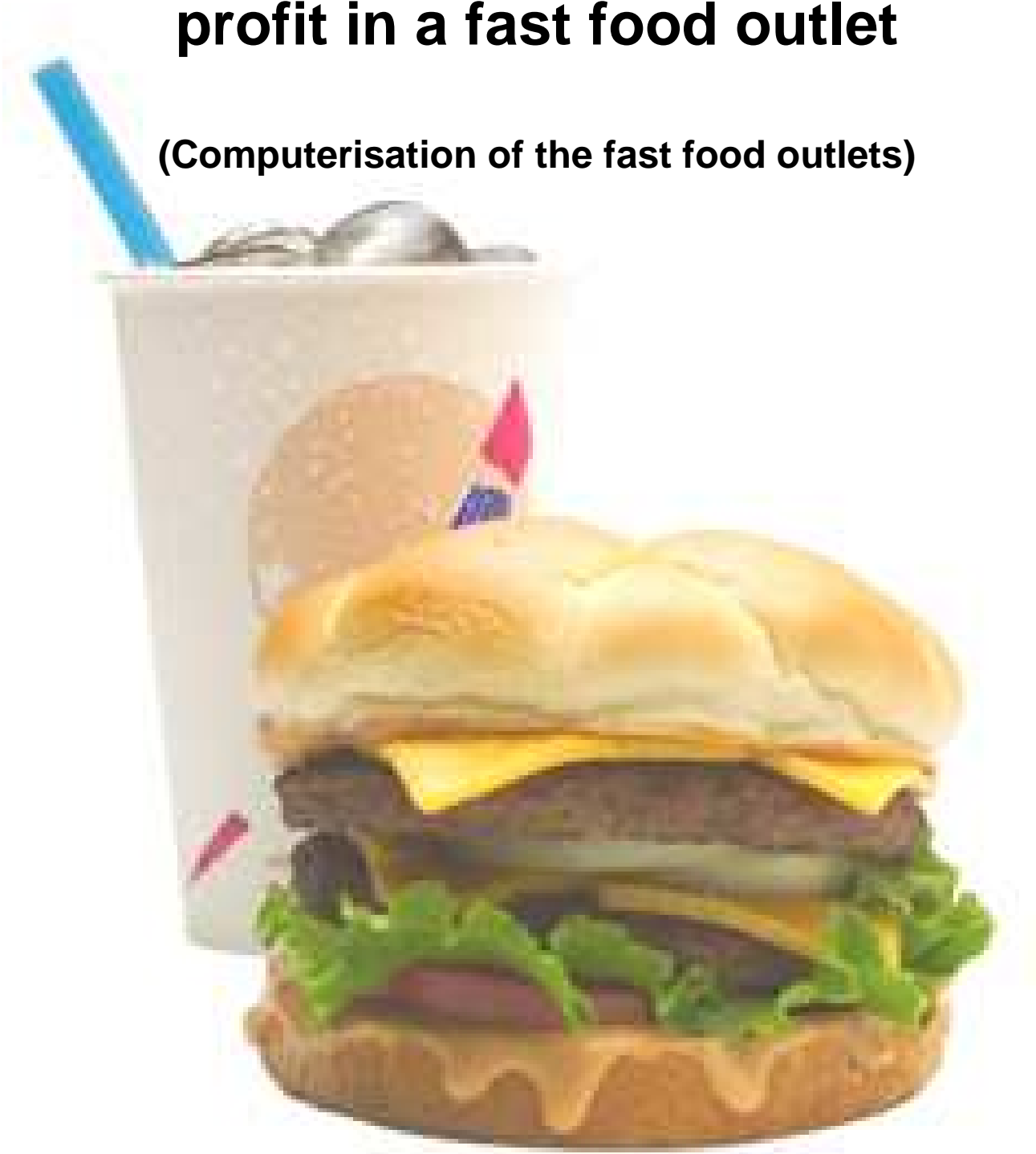


How to reduce loss and increase profit in a fast food outlet

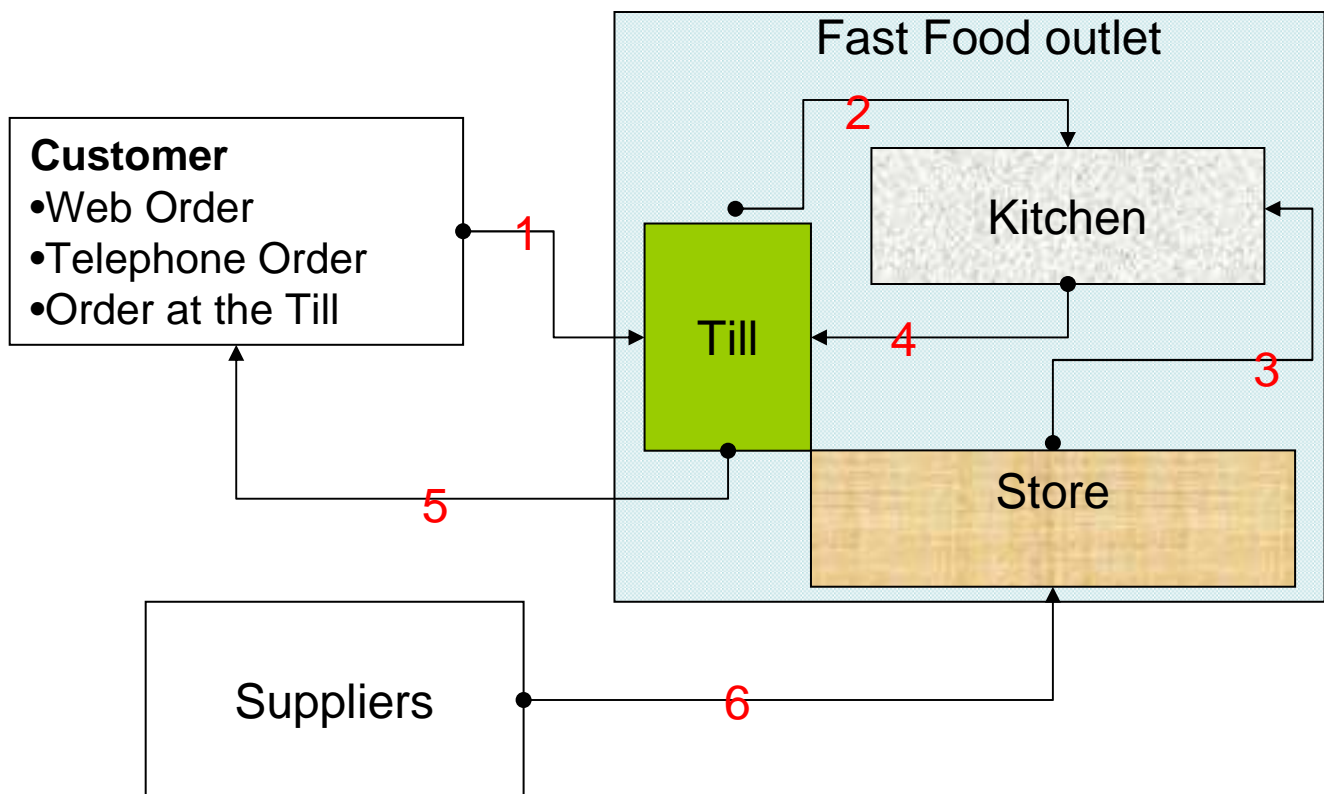
(Computerisation of the fast food outlets)



Typical working process in a fast food outlet

We have identified 6 steps

1. **C**ustomers order for meals (either at the till, by phone or on the net)
2. **T**he kitchen is notified on the meal
3. **I**ngredients are taken from the store into the kitchen to prepare the meal
4. **K**itchen assistants prepare the meal and pass it on
5. **C**ustomers get their meals
6. **T**he outlet gets suppliers to re-stock the store with exhausting ingredients while the circle continues



The Fast food EPOS system manages all these steps

Typical problems with most fast food outlets

- Manual record keeping of orders from the suppliers every time is tedious
- Overstocking or under-stocking of ingredients is bad for business
- How do you control theft – both on food ingredients and money?
- How much does each till attendant make?
- How do you reduce customers queues?
- How do you ensure efficient delivery to customer
- Number of menu to display is limited
- How do you stop order mix up?
.... And many more

To solve these problems, we need to introduce the EPOS system for fast food outlets.

EPOS (Electronic Point Of Sale) system uses computers to manage the day to day activities of the outlet

The EPOS System

Our EPOS system allows you to put everything in your fast food outlet “into the computer”. Thus, every process is recorded.

The EPOS system is divided into 2 parts

– Till Operation

– BackOffice Operations

The Till Operation allows the till attendant to attend to the customers, while the BackOffice Operation is used by the manager or outlet owner to monitor sales, items, suppliers and staff



CPU running Till and BackOffice Software



Cash Drawer



Receipt printer



Touchscreen monitor



Optional CCTV



The result of using EPOS for a fast food outlet

Some features and benefits of using EPOS systems

Features	Benefits
Works like a cash register	No need to read complicated manual or learn a new technology
Records every transaction (from customers, cashiers and suppliers)	You can be away on other businesses and be assured that business is fine
Monitors the stock level of all menu ingredients	No need to physically always monitor your stock level
Generates orders for stock ingredients that are running low	This ensures that you will not be under stocked
Produces detailed sales reports	You know what each cashier made. This can also assist you in filling your tax form
Till layout can easily be customised to handle busy periods	Allows you to generate faster and bigger sales
Excellent Backoffice software	Allows you to run, monitor and control your business with ease

Why we are unique

Many EPOS systems for the fast food industry have too many features that are never used and lack some uncommon features that may be needed perhaps unique to a particular buyer.

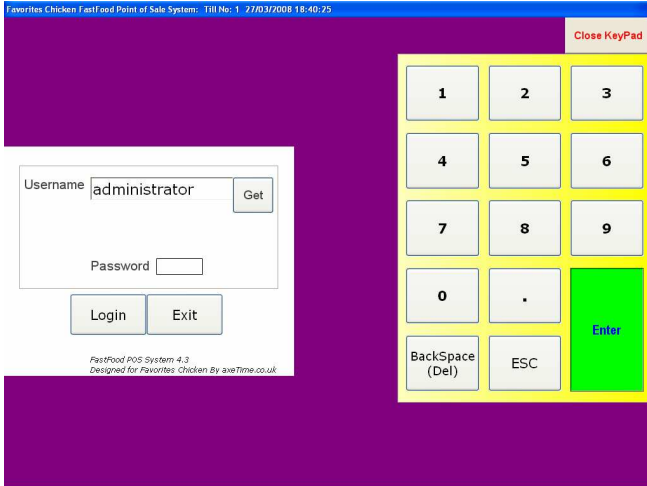
Based on this, we have come up with this unique proposition for our customers:

- We will put any feature(s) you need at no extra cost
- This software is specially designed for the fast food outlet
- Images of the meal being sold can be displayed on the screen – not just the name
- Superb customer search database based on Telephone number and postcode – street name search
- Suppliers dealings with the shop available
- Excellent simplicity with ease of use
- Ability to group meals e.g. under category drinks, Diet fanta, 1.5L fanta, .75L fanta can all be grouped as fanta
- The package is made up of the Till (for the cashier) and Backoffice (for the manager/owner) at no extra cost

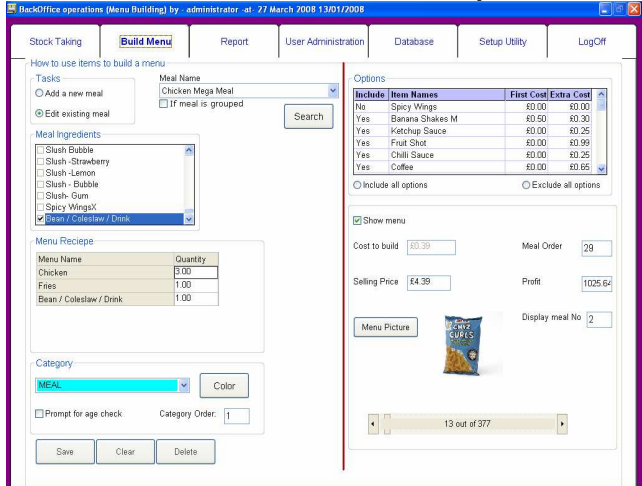
We have the best value for money on the epos system for the fast food industry in the market

Screen shots

Till: Login screen



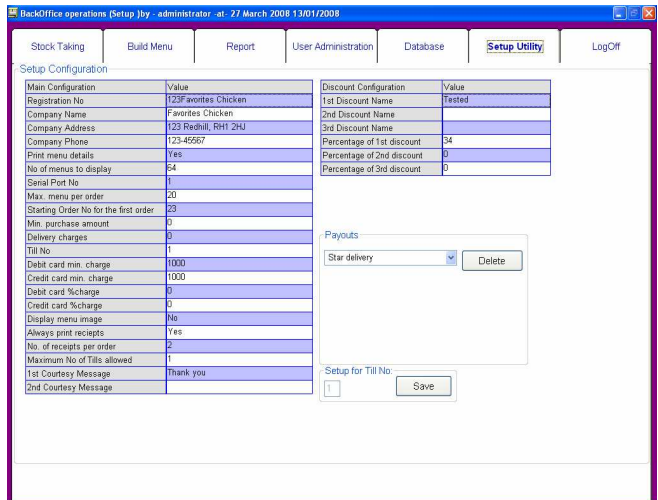
Backoffice: Menu build up screen



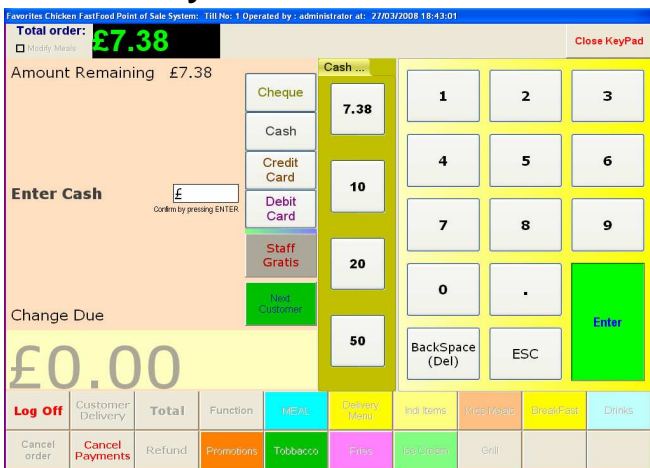
Till: Meal sales screen



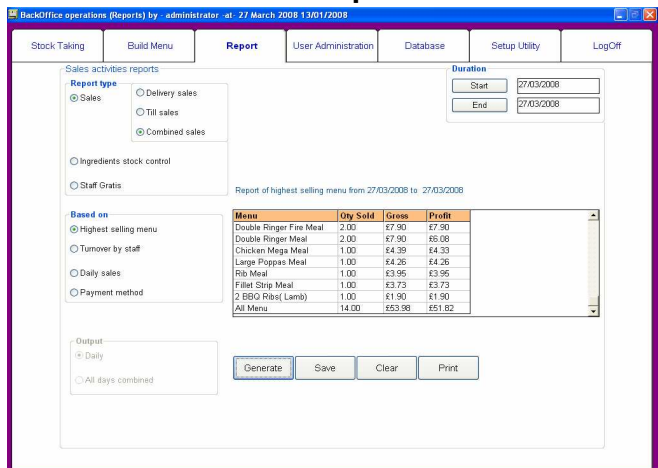
Backoffice: Setup screen



Till: Payment screen



Backoffice: Reports screen



Final thought ...

Ask yourself these questions:

Are you labouring too much on your fast food business?

Do you think someone somewhere could be nicking some of your stuff?

Technology can indeed solve these problems

Give us a shout at:

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Tel: 02077549123